

# CHSAA Board of Directors Meeting - Minutes

Monday January 23<sup>rd</sup>, 2023 - 9:00am

Make-A-Wish Foundation Building

- I. Call to Order
- II. Roll Call
  - a. Virtually attending, Sara Crawford, Elizabeth Jameson & Cameron Wright
  - b. Not in attendance Tony Exum, John Sullivan & Rashaan Davis
  - c. Stacey Zis, new Board member will be joining later.
  - d. Joan Green, lobbyist for CHSAA
- III. President's Welcome & Report
  - a. The Board shared personal celebrations.
  - b. President's update
- IV. Approval of Minutes & Probation/Restriction Review
  - a. Motion to approve the Minutes from the December 7, 2022, virtual Board meeting was made by Ryan West and seconded by Travis Stinar. Motion carried.
  - b. Motion to remove identified individuals from the probation/restriction list was made by Joe Brown and seconded by Jim Flanigan. Motion carried.
- V. Colorado Legislature Update
  - a. Joan Turner shared that the current legislative session began on January 9, 2023.
  - b. 154 bills have been introduced with 25 of those being educationally based.
  - c. Joan mentioned that she has been working on introducing herself to the new legislators, many having no previous legislative experience.
  - d. Discussion ensued regarding school funding challenges and enrollment numbers that are continuing to decrease, generally speaking. Joan mentioned that social issues, affordable housing, guns and land use will be other topics being debated at the Capitol this session.
- VI. Finance Update from Director of Finance, Sarah Vernon-Brunner
  - a. Year-to-date budget review
    - i. CHSAA received a grant from the city and county of Denver which will help offset costs from the use of the Denver Coliseum for Championship events held in 2022-23.
  - b. Grants and credits update
    - i. CHSAA has received an Employee Retention tax credit in the amount of \$227,000.

- c. Review of the July through December expenses budget to date. The financial outlook is strong and steady, and we remain in a healthy situation financially relative to expenses vs. projections.
  - i. Expenses -hiring of freelance, officials, rule book expenses, NIAAA,
  - ii. Operating expenses were reviewed
    - 1. Building security upgrades
    - 2. Personnel – overtime
    - 3. Awards, officials, workers, hotels, venue costs, food & supplies
- d. Shared revenue budget vs. projections. expenses
  - i. Reviewed membership fees, middle school memberships, coach registration, officials fees and network/corporate partnerships
  - ii. Ticket sales Comparison
    - 1. Comparison of attendance pre-pandemic and current attendance numbers.
  - iii. There has been a continual increase of venue costs, officials costs, security, etc.
  - iv. Discussion regarding football revenues/attendance trending down across the US. CSUP vs. smaller venues at smaller schools/districts – comparison needed?
- e. Motion to approve the budget report was made by Jim Flanigan and seconded by Emma Martinez. Motion carried.

## VII. Legal Update

- a. Alex updated the Board on continued discussion with the DOJ and the adaptation of the tape rule.

## VIII. Director Reports

- a. Voluntary individual updates from respective Districts and organizations
  - i. Luke DeWolfe spoke about the discussions the Western Slope league was having regarding the Sunday Contact bylaw proposal. Positive feedback of having two legislative council meetings per year. Shared that his District is planning on raising ticket prices to support the officials pay increases. Appreciated the CADA/CHSAA outreaches.
  - ii. Travis Stinar shared that schools are ready to support the pay increase for officials and the discussion about higher expectations for officials. Travis also provided insights about the additional training being offered by CHSAA for officials.
- d. Shawn Terry shared that DPS has been rescheduling lower-level games due to lack of officials. Concerns regarding football classifications.

IX. Break

X. Executive Session

- a. The motion to move to Executive Session was made by Bret McClendon at 10:08 am and seconded by Ryan West.
- b. An executive session of the Board of convened at 10:08a.m. on January 23<sup>rd</sup>, 2023, for the sole purpose of determining positions relative to matters that may be subject to negotiations; developing strategy for negotiations; and instructing negotiators. The Board also discussed sensitive personnel matters. Attending were all of the Board members present as well as CHSAA staff. During the executive session the board discussed information regarding event venues and contractual negotiations. The Board did not engage in substantive discussion of any matter not mentioned in the original motion. The Board did not adopt any policy, position, resolution, rule, regulation or take any formal action. The executive session meeting was adjourned at 10:58 and was reconvened to the regular session.
- c. The motion to return to come out of Executive Session and return to normal meeting was made by Travis Stinar at 10:58 am and seconded by Robert Framel.

XI. Bylaw Proposal Review

- a. Commissioner Krueger thanked the staff and CADA for the successful outreaches in preparation for the legislative council meeting. Discussions regarding Sunday Contact, clarification of football padded camps and the physical violence against officials bylaw proposals were discussed.
- b. Questions on the 365 days from date of transfer waiver came from the Sterling/Limon outreach.
- c. An amendment to the CLOC report will be presented from the floor to add a second classification for girls' wrestling.
- d. Discussion on the Board bylaw proposal regarding Sunday Contact and the reason it was pulled. There was a broad discussion centering on the importance of having proposals come from the membership as much as possible while Board proposals should only be submitted when clarity or necessity dictate.
- e. Overview of Officials' Fees presentation was reviewed.

XII. Commissioner's Update

- a. The Commissioner reviewed the process the staff used for CLOC placements and the upcoming deadline of February 10<sup>th</sup> to submit an appeal request. A task force will be put together to discuss the CLOC process in an effort to increase efficiency and the process as a whole.

- b. Staff will be reviewing and revising bylaw language of Sports Specialized Training for the Board's consideration.

### XIII. Associate Commissioner's Update

- a. Bethany Brookens shared the process of evaluating schools that are in the process of becoming CHSAA members. Caleb Coats, Cameron Wright and Don Steiner have visited the following schools to assess their progress: Liberty Tree, Monument Academy, Two Roads Classical and Ascent Classical.
- b. Preparing for basketball championships. Discussion of format and neutral sites.
- c. Ski championships will be hosted by Summit High School.

### XIV. Staff Updates

- a. Mike Book updated the Board on the You Look Good In Stripes campaign and noted that 586 new officials have signed up since November 1<sup>st</sup>. The goal was to add 500 new officials this year and the response has exceeded expectations. Photo opportunities with Miles, the Broncos mascot, has also helped support the program. Discussion with Kroenke Sports to have other mascots be part of the media push. Mr. Book also noted that communication with schools regarding budgeting for the officials pay increase, if passed will be important.
- b. Jenn Roberts Uhlig reported that corporate sponsorships have exceeded the projected budget. Reminded the Board the importance of supporting corporate sponsors awards programs. CADA is celebrating fifty years and their upcoming conference has a great line up of guest speakers. The monthly AD Connect is having good turnout and great discussions.
- c. John Sullivan gave more information about amending the CLOC report with the addition of a second classification of girls' wrestling. In the fall there were 64 teams participating in girls' wrestling and will have 117 for the next cycle. Sandra Williamson will be sending the Board information on how to receive tickets to State Wrestling, February 16-18, 2023. Future discussion regarding roster size for softball. John will be meeting with football committee members after the legislative council meeting to discuss and prepare for football leagues.
- d. Commissioner Krueger shared an update for Assistant Commissioner Rashaan Davis who is hosting an outreach of Activities Directors.

### XV. Meeting Review

- a. Reviewed the process for electing a new Board President for the next term. According to the bylaws people able to run for the position are: Sara Crawford, Bret McClendon and Ryan West. If interested, a letter of intent is needed to begin the process.

- b. Reviewed the Hall of Fame program for this evening. Thanked Rashaan and Nikki for their work. Will be recognizing Bert and celebrating his years contributing to high school sports and activities. Bert created the Hall of Fame.

XVI. Make-a-Wish Presentation and Tour

- a. Toured the Make-A-Wish office and the staff of MAW gave a presentation of how their program works and the hard work of schools across the state helping to grant wishes.

XVII. Adjourn & Lunch

- a. Meeting adjourned at 11:50 am.