

STAFF/BOARD OF DIRECTORS MEETING

Meeting Report
Saturday, August 5, 2023

- I. CHSAA Administrator Updates
 - a. Assistant Commissioner Mike Book
 - i. Commissioner Krueger reported for Assistant Commissioner Mike Book, who was unable to attend the meeting. *You Look Good in Stripes* program exceeded expectations. The focus is now on retention of officials.
 - b. Assistant Commissioner Ryan Casey
 - i. Spoke about the CLOC process at CHSAA. He has reviewed the evolution of the classification process from the inception of CHSAA from 1921 to today. He surveyed other state associations for comparison of processes for classifying schools. This information will be provided to the CLOC Task Force to assist in recommendations of updating classifying schools/programs.
 - ii. Reviewed Participation numbers obtained through the rSchool platform. Realized many inaccuracies in the submissions. Researching different formats to collect required data needed to provide to the NFHS.
 - iii. CHSAA website is missing historical items which were not transferred to the new/current website platform a few years ago. Will be working on re-establishing that information on the website.
 - c. Assistant Commissioner Rashaan Davis
 - i. Have been working on alignment of requirements for adult training for Activities. All activities are currently up to date.
 - ii. The Esports Committee has been working on eligibility requirements for students participating in esports. New verbiage will be submitted to the Legislative Council for approval at the January meeting.
 - iii. Student Leadership Camp was held on the campus of Colorado Mesa University. Great opportunity for students to visit a college Campus outside of the Denver Metro area. We will continue to grow the relationship with the University.
 - iv. Met with Activity Directors at the Summit, will continue to grow this group. Making great connections.
 - v. CASSP will be hosting a National Honors Society conference. Topics will assist advisors in understanding national requirements allowing more students to access this program.
 - vi. Personal trophies for team championships have been rolled out and have been well received.
 - vii. Working with Special Olympics and Make-A-Wish Foundation. Establishing connections and looking forward to joint efforts in the future.
 - d. Director of Communication, Amanda McClure
 - i. Announced the hiring of Zach Segar, Assistant Director of Communication.
 - ii. Smoky Hill Senior will be the next high school intern in our office. Moving forward, the focus will be on college-level interns.
 - iii. Reviewing the website to ensure that we are not metro heavy in our posts. Redesigning the website making information more easily accessible and will be launching a new app.

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- iv. Newsletter will be launched this year with information directed toward schools and parents. Coffee with the Commish will begin at the end of the month. This is a one-hour interactive Zoom call with specific topics covered as well as time for Q & A's.
- e. Assistant Commissioner Jenn Roberts-Uhlig
 - i. SMAC update included information on the new Wellness Wednesday program which will start this fall. Goal is to reach more Athletic Directors and Administrators.
 - ii. CHSAA will be hosting the Section 6 meeting this September.
 - iii. Introduced Kurt Dzaman with TPG. He will be working out of our office to help acquire corporate sponsorships. We will continue to work directly with our established partners.
- f. Assistant Commissioner Justin Saylor
 - i. Shared that his new Assistant, Colette Stone will be starting this week. Congratulated Whitney Cave on her position with DPS.
 - iii. Ice Hockey continues to be a very popular program, but with the lack of availability of ice time, many schools may need to drop their programs.
 - iv. More schools are adding soccer to their programs. Thanked Englewood High School for the use of their facilities this past spring.
 - v. Field Hockey has been a challenge. Trying to grow this sport the past few years. This sport does not have multiple classifications thus the same schools end up in the playoffs every year. The addition of Flag Football has affected the number of participants in Field Hockey.
- g. Assistant Commissioner John Sullivan
 - i. Softball Committee will be making verbiage changes in the bulletin, Regionals will now be called Round of 32 .
 - ii. Shared concerns about football and the CLOC process regarding leagues and scheduling for the next cycle. Geography and competitiveness are two reasons schools are being excluded in scheduling. Schools are struggling to find games/opponents. Will be a discussion with the Football Committee. Discussion continued regarding accountability of administration to fill games, fines associated with dropping games/contracts, out of state competition costs.
 - iii. Wrestling Committee will meet in October. Struggle finding Regional hosts due to out-of-pocket costs incurred by the host school. Added a classification to Girls' Wrestling as well as changed the number of weight classes.
 - iv. Weather was a huge factor in this years' Baseball championships, but a success none-the-less.
 - v. Coaching Education is a strategic priority this year. Items that will be reviewed/discussed are CHSAA's roles, rSchool platform, hiring correct people to coach, etc.

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2. Seeding Index Overview
 - a. Ryan Casey spoke about adjusting ties in the Seeding Index. Ties included in ranking defeats the purpose of the Index.
 - b. Goal is to fix the tie issues, and take full advantage of the algorithms which can be easily explained to schools and communities. It will be transparent but not overly simple.
 - c. Discussion continued regarding the ranking system and why it was put in place, eliminating the human element. Ryan's presentation will be sent to the Membership/Leagues for their review and feedback to their Board representative. Electronic Board vote will be taken on August 11th. Vote is needed as bylaws require it.
3. CHSAA Staff Identified Priorities
 - a. Commissioner Krueger shared the strategic priorities for CHSAA. These will be our roadmap moving forward. They will be prioritized according to their impact.

2023-2024 initiatives

*Sporting Behavior and Game Management

- Resources and updated materials for our membership
- PSA's and scripts
- Working with PCA on support and incentives
- AD support and education on game management
- Sporting behavior task force
- Sporting behavior curriculum materials

*Equity – Diversity – Inclusion

- Staff training and education
- NFHS book study
- Special Olympics and Unified champion schools
- Many Faces of Leadership Conference – Sept 7
- Title IX Support and education
- CHSAA Internship program
- BIPOC leaders network

*Coaches Education and Training

- Evaluating what is required
- First year vs. returning coaches
- Topic area requirements
- Updating information, videos, tests, etc.
- Sports Medicine updates and policy evaluations

*Connection and communication

- Principals & Superintendents bi-annual newsletter
- Quarterly newsletter to ath/act directors
- Reimagining CHSAANow
- CHSAA app remake
- Coffee w/Commish
- AD Connects
- Comprehensive membership survey this fall

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- b. NFHS Network Partnership and Post Season Streaming
 - a. Partnering with the NFHS Network to expand streaming services to schools. Currently 80% of CHSAA schools use this service. Technology advancements have been made making streaming easier to use and implement. Goal is to reach 95% of CHSAA schools using the NFHS/Canopy streaming services. Reaching this threshold would result in a financial incentive to CHSAA. CHSAA will never dictate to schools/districts what services they use for streaming events.
- 4. Meeting Overview & Purpose
 - a. President West spoke about the next steps for the meeting.
- 5. Strategic Vision & Direction Solutions Discussion
 - a. Reviewed items identified as priorities from previous day.
 - i. Breakout groups to further discuss and identify priorities and common themes.
 - ii. Discussion on identified items and how they align with CHSAA's strategic priorities.
 - iii. Discussion confirmed that our purpose is greater than our challenges and
that we are creating experiences for students across the state.
- 6. Looking Ahead
 - a. Commissioner Krueger and President West ended the meeting with a few highlights. Thanked the Board and the CHSAA staff for being present and helping create goals for the upcoming year.
- 7. Meeting Adjourned