



NLI/ SIGNING DAYS

The day symbolically significant, celebrating a student athlete's commitment and recognizing their effort from athletes, families, and coaches. However, with the rise of early commitment portals, the transfer portal, and NIL opportunities, the signing day now carries more ceremonial than practical importance. It's less about the moment of decision and more about honoring that achievement within a school and community setting.

GET YOUR PLAN IN PLACE

Know your Dates....

November 12, 2025

December 3, 2025

January 4, 2026

April 15, 2026

[more info here](#)

Set your Location and Time.....

Figure out what time of day works best (on the date you pick) with the academic calendar and then work with your facility scheduler to book these times/locations early

Plan your Event....

- Who needs to be there?
- Who is talking?
- Timeline needs to be made
- extra items need to be thought about
- News/SM coverage

Communicate

Make sure you are communicating with all parties and getting need to know info out there ASAP and send reminders

MB'S TIMELINE

1 Month Out

Reach out to all Head Coaches about who is signing on their teams

Upon name receipt

Send paper copies and email with questionnaire to student athletes who are signing to fill out and return, along with getting a SR picture

2 Weeks Out

Create your event timeline. Send out invitation with timeline to all Administrators, Coaches, student athletes, and parents that need it

1 Weeks Out

Use AI to create a brochure based off of the student athletes questionnaire with their senior picture in it. Start working on SM posts

Monday Week of

Send out a reminder email to all, including add-ons. Add any new students to the brochure. Go to Costco and get water and order a cake.

Newton



Oklahoma City University

Golf

ing Day

COMMITTED

The University of California San Diego



Isaak Chavez



Wrestling
University of Pennsylvania



TCU

Texas

COMMITTED

Regis University



University of Wisconsin Stout

Lacrosse

Day

